



*The French Charm*  
**OF BORDEAUX PINE**

## Once upon a time in the forest...

Southwestern France is a land of vineyards, castles, the largest sand dune in Europe and miles upon miles of beautiful beaches...

And then there is the forest, where traditions are handed down from one generation of craftsmen to the next, skilled workers who know how to work with the unique structural characteristics of Bordeaux pine.

Prized for its structural characteristics, experienced workers transform trees using traditional methods, into the unparalleled styles of wood flooring of FP Bois which have become known around the world. It all begins in the forest ...

## A little piece of local history...

The broad triangular stretch of land extending south of Bordeaux to the sea was originally covered with a patchwork of sandy deserts and marshes.

Its villages frequently suffered from diseases, such as malaria, while the land deteriorated from erosion.

Local initiatives failed to restore the landscape, so the French emperor Napoleon III passed a law in 1857 that provided for draining and cleaning up the area known as the Landes. A wide-scale reforestation project was undertaken.



## Selecting the right genus and species

An indigenous species, *Pinus Pinaster*, was chosen for reforesting the Landes. An intelligent choice, since the rustic characteristics of this particular species of pine makes it one of the only species to thrive in this unique soil. Its ability to grow near the sea yields performance benefits that distinguish it from other species of pine by its hardness and dimensional stability.

## Bordeaux pine

- ◆ Has a lifespan of 50 to 80 years
- ◆ Is harvested after its diameter reaches a minimum of 16 inches
- ◆ Is a regal tree that grows an evenly whorled crown every year. The tree's age can be determined by the rings in the trunk cross-section. One ring per year of growth.



## DISTINGUISHING FEATURES

Bordeaux pine stands out for its pleasing soft grain and natural knots that create a welcoming, warm, rustic appearance. Grown in a unique coastal environment, Bordeaux pine is hard and dimensionally stable; first used in boxes to carry Bordeaux wine to consumers around the world.

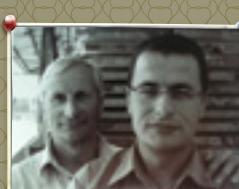
The first company to offer stained pine flooring, FP Bois has unique colors that add to the wood's natural beauty and blend with a wide range of decors. From mountain cabins to urban penthouses, from traditional to contemporary, FP Bois' French pine floors create natural warmth in any home.

## Our products and our people

Our company's rich history and tradition is as precious as our forests. Our exacting standards and respect for nature are the two requirements to develop those resources. Exacting standards applies to the selection of trees and each subsequent stage of our rigorous and innovative production process. Our respect for the ecosystem is an innate part of our tradition and an expectation of our customers. These two imperatives are evidenced in the products we offer you, in our passionate staff and in our dedicated representatives. FP Bois is a third generation family-owned company which has handed down its know-how and its love of woodworking to each and every one of its team members. More than ever before, our roots from the past traditions guide our ideas for the future creating products that are technologically advanced but rooted in nature.

Eric Plantier

## Our family tree



1953 Félix Plantier, heir to a family of foresters and loggers, sets up a flooring and paneling manufacturing facility in Mimizan.

1961

With the addition of an automated sawmill and drying capacities, the family business becomes industrialized.



1974

Major innovation: the first "Verniland" varnished paneling



1991

Merger with Ducourneau, a company specializing in wide plank flooring

1996 Christian Plantier, CEO and son of the company's founder, merges three companies together into FP Bois, enhancing the company's technological and creative capabilities.



2013 Acquisition of the Rabopal company specialized in wood treatment and special exterior wood finish.

Acquisition of the Jean Plantier, 2000 sawmill and paneling operations.

2008 Eric Plantier's modernization plan: new sawmill, new biomass fuel boiler, new finishing line.

In the new millennium FP Bois has continued to grow in response to the needs and preferences of consumers with, thanks to our design department, integrated sales and marketing, and our long-term commitment to quality and the environment.

No beating around the bush when it comes to trees and the environment...

FP Bois has advocated respect for the environment for more than 20 years. We use solid wood harvested from sustainably managed forests in order to protect the natural balance of the entire ecosystem. We responsibly cultivate and oversee nearly three million acres of forest in a spirit of environmental stewardship.

On the production side, our technology is focused on controlling contaminants, starting with eliminating air pollution. Our final finishing line only uses a maximum of 3% solvents. Everything is filtered for 0% emissions into the atmosphere. All waste products are recycled at each stage of manufacturing, through meticulous control of our environmentally conscious production chain. We have chosen natural finishes for our products, which give them superior quality and prevent the introduction into your home of any indirect or hidden pollutants. Formaldehyde free, our finishes provide the perfect balance between performance, innovation and ecology. The many certifications we have obtained are proof of the success of these endeavors and reassure us that we are on the right path with our sustainable development policies.

## Floor to ceiling beauty and quality

The Verniland brand from FP Bois offers a complete line of interior and exterior woods adapted to fit any style. Our innovative colors and finishes work well in decors ranging from classic to avant-garde. Here is just a sample of what we can do.

### **DISCOVER OUR FLOORING STEP BY STEP**

FP Bois' history in the wood flooring industry under the Verniland brand, offers a range of products as broad as your imagination. Among the most durable of European woods, Bordeaux pine is particularly suited to flooring projects. That is why it is popular around the world with 75% of the company's production being sold for export. Numerous stains and finishes are available to harmonize with the decorative style of your choice: the elegance of a whitewash finish, the authenticity of a naturally oiled pine, the modern look of wire brushed pine... Your biggest problem will be to choose which one you like best!

### **CRAFTSMANSHIP AND RAW MATERIALS**

A wide range of stains and mixed colors offers a visual depth that adds texture to any decor while remaining smooth to the touch.

The use of tone on tone variations blends easily with the natural tones of other materials and surfaces in the room. Highly decorative, it can be used on other surfaces, such as walls, doors or as a headboard for a bed.

### **MADE IN FRANCE**

To limit our ecological impact on the environment, all of our Bordeaux pine products are harvested from trees grown within a thirty mile radius of our plant and finished on site in France.

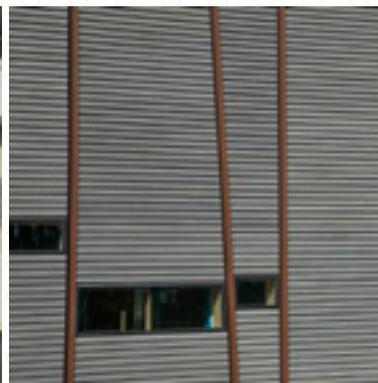
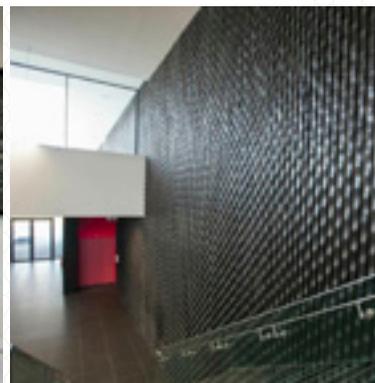
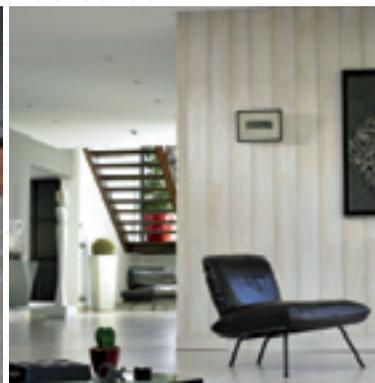
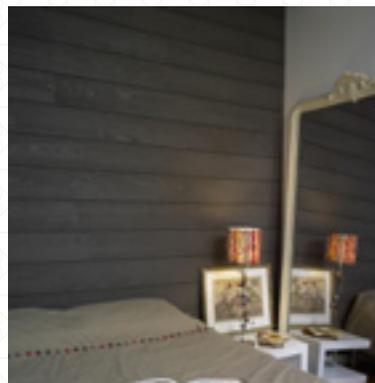


### **FP BOIS: NUMBER 1 IN FRANCE IN FINISHED PRODUCTS**

In flooring, we offer a choice between natural oil, which deeply penetrates the wood fibers for an authentically warm appearance, or water-based urethane varnish, providing protection with a natural looking matte finish.

For paneling, waxes or water-based varnishes are preferred. Our transparent finishes highlight the wood's natural grain.

For siding, we use acrylic microporous paint or saturating oil, which provide ideal weatherproofing.



## Show off your style

As the creator and leader of a paneling market that we developed, FP Bois can lend a distinctive flair to your interior living space with its Verniland line of products. From a modern accent on one wall to an elegant floor-to-ceiling makeover, our paneling choices will satisfy your most creative and decorative aspirations. Our design teams have taken great care to create the most fashionable color selections, which highlight the wood grain to give character to your room. The variety of plank widths we offer gives you additional layout options.

### **THE RIGHT TECHNICAL SPECS**

Dimensionally stable, dried to an 11% moisture content in one uniform length, notched at the ends, wood panels from FP Bois are recognized by professionals as the finest product on the market. Its technical specifications have even enabled the development of paneling for high-humidity rooms, such as bathrooms. So let your creative imagination run wild!

### **AESTHETIC QUALITIES FOR ANY PROJECT**

Our top-of-the-line paneling is known for its unmatched variety of decorative sizes, colors and textures. Whatever finishes you select, the natural beauty of wood is always the star attraction, enhanced by our finishing techniques. Whether you choose broad width panels for a contemporary feel, or a natural wood raised texture accentuated by a two-tone finish, we have the solution for all of your creative inspirations.

## The outside view: siding

Our exterior wood products of Landes pine and other types of wood are naturally comfortable in the great outdoors. And the beauty of their appearance is made to last with our anti-mold treatment. Just like our interior products, our exterior lines have something to satisfy any taste and requirement, with tones and formats that go with any style. FP Bois has developed a unique easy installation method using a concealed attachment system, a product that is dimensionally stable over time, and above all, uniform length boards without knots.

### **INNOVATIVE SIDING**

Verniland Claire Voie siding gives you the beauty of wood without the knots, to eliminate any natural imperfections. With a clean, uniform look, the dimensionally stable product is also very easy to install. Treatment, finishing and gluing of the product are all performed on the wood without solvents or formaldehydes, and have earned the Excell Vert label. The siding's modern look is achieved by the wood grain which shows through the saturated finish. Just one more example of FP Bois' technical mastery, it is guaranteed for 10 years.

# Floor to ceiling beauty and quality

## FP bois: number 1 in france in finished products

In flooring, we offer a choice between natural oil, which deeply penetrates the wood fibers for an authentically warm appearance, or water-based urethane varnish, providing protection with a natural looking matte finish.

We produce all styles of wood finishes: satin, aged, sawn, brushed, structured or stamped – all of which enhance the natural beauty of the wood.



## DISCOVER OUR FLOORING STEP BY STEP

FP Bois' history in the wood flooring industry under the Verniland brand, offers a range of products as broad as your imagination. Among the most durable of European woods, Bordeaux pine is particularly suited to flooring projects. That is why it is popular around the world with 75% of the company's production being sold for export. Numerous stains and finishes are available to harmonize with the decorative style of your choice: the elegance of a whitewash finish, the authenticity of a naturally oiled pine, the modern look of wire brushed pine... Your biggest problem will be to choose which one you like best!

## CRAFTSMANSHIP AND RAW MATERIALS

A wide range of stains and mixed colors offers a visual depth that adds texture to any decor while remaining smooth to the touch.

The use of tone on tone variations blends easily with the natural tones of other materials and surfaces in the room. Highly decorative, it can be used on other surfaces, such as walls, doors or as a headboard for a bed.

## MADE IN FRANCE

To limit our ecological impact on the environment, all of our Bordeaux pine products are harvested from trees grown within a thirty mile radius of our plant and finished on site in France.

# A winning combination: Bordeaux pine and an aged Finish

## THE PERFECT HARMONY OF NATURAL WOOD

The biological composition of Bordeaux pine lends itself perfectly to an aged finish, showing off the grain, resin pockets, heartwood, and naturally occurring knots that are all distinctive features of real wood.

## BRING ORIGINALITY TO YOUR INTERIOR DÉCOR

The charm of the individual features of each plank will make your flooring one-of-a-kind. In addition, FP Bois offers a wide palette of classic and trendy shades to produce your own variation on nature.

## UNLIMITED POSSIBILITIES

"Aged" does not necessarily mean a throw-back to a conventional look. With multiple plank sizes and a broad color palette, our designers have anticipated any style you choose. Whether you want a pure, clean look, something contemporary or rustic, Bordeaux pine will achieve your desired effect.



*Plain color  
antique  
Flooring*

*Two-color  
aged  
Flooring*

*Brushed  
Flooring*

each plank is distinctive in the random aging and distress features of the wood.

Even more obvious distressing in each plank as the two colors blend and shade.

A soft wire brush gently removes some softwood before a stain is applied to the Bordeaux pine.

*The technique*

Adding a color to the wood stain highlights the very natural grain variations of each board.

High relief, heightened by dark striations, for a multifaceted result.

The wood grain is accentuated resulting in a warm, naturally worn look. When stain is added the result is soft shading with texture.

*The result*



## **FP BOIS**

2 route d'Escource B.P. 8001

40201 MIMIZAN - FRANCE

Tél. +33 (0)5 58 82 71 71

Fax +33 (0)5 58 09 32 13

[contact@fpbois.com](mailto:contact@fpbois.com)

[www.fpbois.com](http://www.fpbois.com)

